

The Prince Charles Hospital Foundation Welcome

TPCHF Presentation
19th Feb 2009

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www.tpchfoundation.org.au



TPCHF Strategic Direction & New Developments 19 Feb 2009

Today

- 1. Strategic Direction**
- 2. Queensland Community Foundation
Presentation**
- 3. New Developments including**
- 4. TPCHF Research Grants
Questions**



1. Strategic Direction

Our strategic priorities are

- Greater partnership with our hospital, TPCH
- Increased response to **range** of medical research needs
- **Enhanced** delivery of service
- **Profile** and promotion of great work
- Additional **income** generation & new market segments



Strategic Partnership

Working with TPCH

Means

- Primary commitment to TPCH medical research needs
- Board commitment to funding medical research grants, which is core business
- Board commitment to modest funding for research equipment and research education needs
- Partnership in alignment of strategic research priorities



Range of Needs

Requires

A Foundation which supports across the spectrum working with

- Sophisticated and emergent research areas
- Researchers starting their career and experienced researchers needing funding & space
- Centres of excellence and also wide range of medical program areas: such as Cardio-thoracic (inc transplants) Orthopaedics, Geriatric Rehabilitation, Critical Care, General Medicine, Mental Health, Medical Imaging, Cystic Fibrosis
- Diverse segments such as world class research specialisations, a training hospital environment, and emergency dept
- Current medical research projects, medical research wanting funding and wish lists for equipment & resources



Enhanced Delivery

- Done a great job **to date** with over \$8 million in grant funding mainly from individual donors
- \$1.2M in 2007
- Average grant given \$58K



Enhancing delivery means

- Strategic direction and difference year on year
- Greater promotion of the hospital and world class research occurring at TPCH
- Better external partnerships: political, corporate and media
- Transparency and clarity of direction
- Persistent to achieve accuracy and excellence
- Open door policy & good funding advice
- Additional financial reporting for users & enhanced record keeping



2. Thank you to Queensland Community Foundation

Welcome to
Tim Feely, Director Client
Services

Recognition of
John de Groot, Chairman



Woolcock Bequest: Presentation of \$180,000



3. New Developments

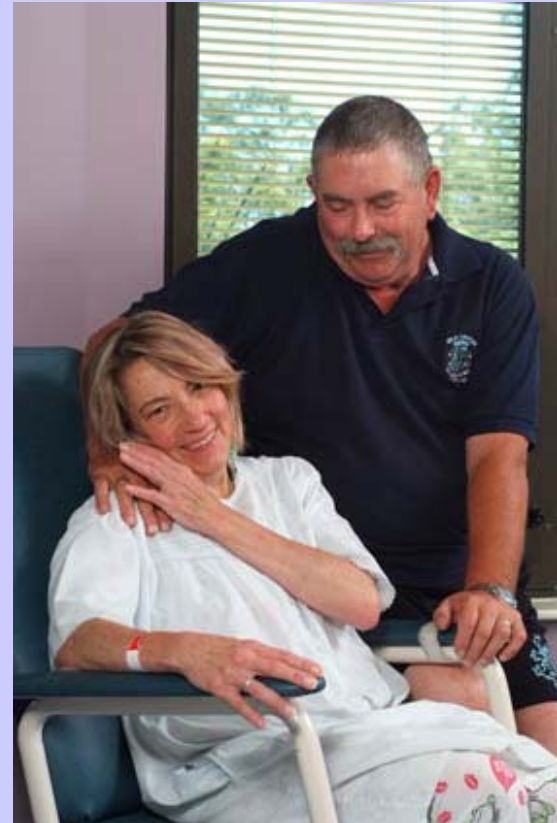
Mean

- Commitment to PR & Communication results
- New financial sources tapped
- Active liaison & partnership working with researchers seeking funding
- Team fit for purpose
- Refreshed grants processes



PR & Communications outputs

- Working closely with District & PR office
- Active promoting TPCH & medical research work
- Stimulate media interest in you & medical research happening at TPCH
- Writing and promoting stories to the media (media releases)
- Inviting the media to meet you
- Actively seeking media partners for future campaigns
- Having a good website



New Financial Sources = \$

Usual Market Segments =

- Existing donors & Bequests
- Prospective donors
- Corporates & Community
- Trusts & Foundations
- HNWI's
- Government

Currently

Majority income for Foundation from individual donors and bequests.

Focus from this Jan 09 onward

- Trusts and Foundations
- Attracting HNWI's
- Attracting companies

How can it work?

- Talking with you
- Integration & knowledge
- Both/ And not Either /Or
- Interest of hospital eg VC of a Univ
- Guidelines on website in March 2009
- Not corporates or HNWI's
- Not same Trusts & Foundations

Add special focus in 09 – 10

- Community
- Government
- Bequests development



Team Fit for Purpose

Kate Ashton: Chief Executive Officer

Katrina Beasley: Chartered Accountant

Ricardo Dawson: Breeze Café Manager + Café staff

Nicole Gibson: Major Gifts & Partnership Manager

Christine Atkinson: PR & Comms Manager

Melanie Richardson: Office Manager

Office Administrators: Carol Nightingale (Events),

Nardi Harper (Office),

Vacant (Grants)



New Developments Strengthened

By 30 June

- Phase 2 of Website with online registration, on line shop, download grant forms, register for the Ekka etc
- “Window on the World” Project: revamp of Breeze Café to raise profile and \$ for medical research
- Branding: confirm look and logo
- Then greater awareness around the hospital, in media and with external partners
- Secure ambassadors
- Events Plan including Q150, Garden of Life II, Media Open Day, Cocktail evening/s etc



4. TPCHF Medical Research Grants

As of Jan 2009

Review by Pitcher Partners of Grants processes and Foundation processes relating to grant communication and mechanisms

Report provided to Minister late Dec 2008

Minister of Health has requested the Foundation to implement in full

5 areas of implementation

1. Research Grant Processes (*Feb 09*)
2. Communication (*Oct 09*)
3. Conflicts of interest (*Feb 09*)
4. Governance including Research Committee Terms of Reference (*Feb 09*)
5. Strategic Purpose (*Oct 09*)



2 phases of implementation

1. By end of Feb 2009
2. By Oct 2009



New Draft Framework

4 strategic priorities through time

2 different ways to apply for a grant

Segregation of duties between assessment of academic excellence and funding

4 (draft) Strategic Medical Research Priorities

2 support historical centres of excellence at TPCH, 2 support new work

- P 1. Cardiac & Cardiology
- P 2. Thoracic
- P 3. New & potentially world-class
- P 4. New & starter

2 different ways to apply for a grant

- 1. Via Complex Research Grants
- 2. Via Simple Seed Grants



A. Complex Research Grant

Amount: \$20,000 - \$100,000

- These grants will support
 - P 1. Cardiac & Cardiology
 - P 2. Thoracic
 - P 3. New & potentially world-class
- Condition of grant: world class medical research, social benefit explained, new Terms & Conditions if accept
- EOI then full application
- External peer review
- Time frame approx 6 months
- Alignment with other grant application rounds eg NHMRC



B. Simple Seed Grant

Amount: \$5,000 - \$10,000

These grants will support

P 4: New & starter

- New = researcher at beginning of career
- New = medical area at TPCH wanting to get a nexus of research together
- Conditions of grant: mentor, reason for research, new Terms & Conditions if accept
- Poss 2 local assessors, one to be the mentor
- Shorter application & shorter timeframe of approx 4 months



FAQ Questions

What happens about the 2008 grant applications ?

Will be addressed and outcomes for end of May 2009

What is happening regarding the Research Committee ?

Foundation to provide written governance and terms and conditions. New Research Committee to be identified through external interview panel and Board

When does the new process start?

Not sure yet

How can I stay informed?

www.tpchfoundation.org.au



Over to you

Questions?



Contact us

Phone 3139 4636

www.tpchfoundation.org.au

